

Schinnerer Cyber Protection Package

BREACH RESPONSE TEAM

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ATTORNEYS



Anatomy of a Breach Response

BREACH DISCOVERY

EXPERTS

- Breach coach
- Forensics
- Public relations

INVESTIGATION—internal/forensic/criminal

- How did it happen
- When did it happen
- Is it still happening
- Who did it happen to
- What was/wasn't accessed/acquired
- Encrypted/protected

NOTICE OBLIGATIONS

- State
- Federal
- Other (i.e. PCI)

NOTICE METHODS

- Written
- Electronic
- Substitute
- Media

DEADLINES

- Can be from 48 hours to “without unreasonable delay”

INQUIRIES

- State regulators (i.e. AG, PD)
- Federal regulators (i.e. OCR)
- Federal agencies (i.e. SEC, FTC)
- Consumer reporting agencies
- Plaintiffs

LITIGATION

- Government Entities
- Class action
- Indemnification
- Subrogation

